

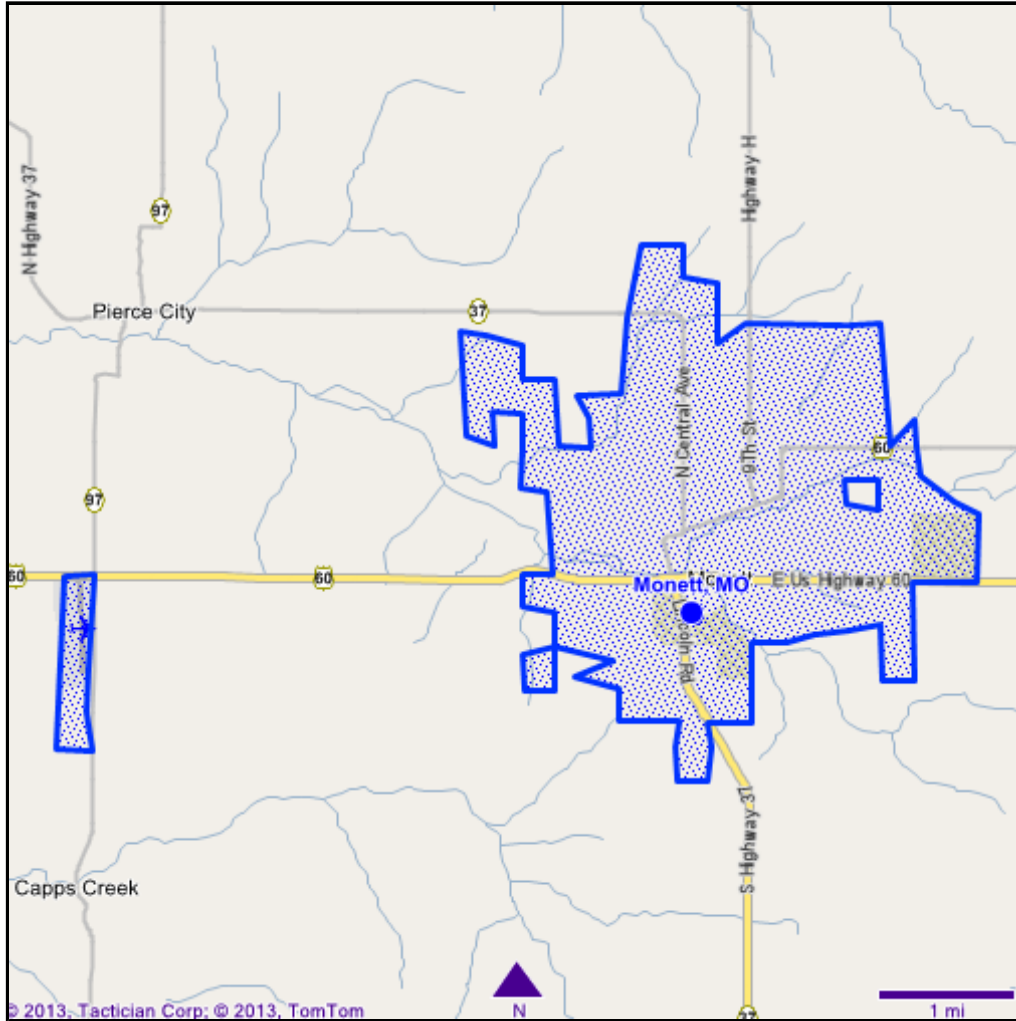
Detailed Demographic

Monett, MO

Monett, MO

Analysis Level: Census Places

2/11/2013



Longitude: -93.926682
Latitude: 36.910791

Population Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	6,459	
1990 Census	6,737	4.3%
2000 Census	7,773	15.4%
2010 Census	8,805	13.3%
2012 Projection	8,813	0.1%
2017 Projection	8,829	0.2%

Households Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	2,537	
1990 Census	2,755	8.6%
2000 Census	3,040	10.3%
2010 Census	3,369	10.8%
2012 Projection	3,315	-1.6%
2017 Projection	3,207	-3.3%

Families (2012)	
	Trade Area built from components
Families	2,278
Average Household Size	2.62

Population by Race (2012)		
	Trade Area built from components	
	Number	Percent
White	7,574	86.0%
Black	68	0.8%
Asian	82	0.9%
Native American	92	1.0%
Hawaiian / Pacific Islander	9	0.1%
Two or More	924	10.5%
Other Race	62	0.7%
Total	8,811	100.0%

Hispanic Population (2012)		
	Trade Area built from components	
	Number	Percent
Hispanic	1,685	19.1%
Not Hispanic	7,128	80.9%
Total	8,813	100.0%

Income (2012)	
	Trade Area built from components
Median Household Income	\$36,612
Average Household Income	\$48,168
Average Family Income	\$53,689

Households by Income (2012)	
	Trade Area built from components

	Number	Percent
Less Than \$10,000	205	6.2%
\$10,000-\$14,999	313	9.4%
\$15,000-\$19,999	344	10.4%
\$20,000-\$24,999	277	8.4%
\$25,000-\$29,999	277	8.4%
\$30,000-\$34,999	178	5.4%
\$35,000-\$39,999	200	6.0%
\$40,000-\$49,999	243	7.3%
\$50,000-\$59,999	376	11.3%
\$60,000-\$74,999	331	10.0%
\$75,000-\$99,999	334	10.1%
\$100,000-\$124,999	111	3.3%
\$125,000-\$149,999	39	1.2%
\$150,000-\$199,999	31	0.9%
\$200,000-\$249,999	12	0.4%
\$250,000-\$499,999	16	0.5%
\$500,000+	30	0.9%
Total	3,317	100.0%

Households by Tenure (2012)		
	Trade Area built from components	
	Number	Percent
Owner Occupied	2,035	53.1%
Renter Occupied	1,280	33.4%
Vacant	518	13.5%
Total	3,833	100.0%

Daytime Population (2012)		
	Trade Area built from components	
Establishments		452
Employees		7,796

Population by Gender (2012)		
	Trade Area built from components	
	Number	Percent
Male	4,277	48.5%
Female	4,536	51.5%
Total	8,813	100.0%

Marital Status (2012)		
	Trade Area built from components	
	Number	Percent
Now Married	2,743	49.2%
Separated	290	5.2%
Divorced	601	10.8%
Never Married	1,785	32.0%
Widowed	161	2.9%
Total	5,580	100.0%

Household Structure (2012)		
	Trade Area built from components	
	Number	Percent
Married Couple Family with Children	838	31.2%
Lone Parent Male with Children	143	5.3%
Lone Parent Female with Children	346	12.9%

Married Couple Family No Children	814	30.3%
Lone Parent Male No Children	55	2.0%
Lone Parent Female No Children	82	3.1%
Non-Family Male Head With Children	5	0.2%
Non-Family Female Head With Children	0	0.0%
Lone Male Householder	167	6.2%
Lone Female Householder	238	8.9%
Total	2,688	100.0%

Total Population (2012)		
	Trade Area built from components	
	Number	Percent
Age 0-4	696	7.9%
Age 5-9	680	7.7%
Age 10-14	633	7.2%
Age 15-19	581	6.6%
Age 20-24	617	7.0%
Age 25-29	616	7.0%
Age 30-34	610	6.9%
Age 35-39	515	5.8%
Age 40-44	533	6.0%
Age 45-49	540	6.1%
Age 50-54	558	6.3%
Age 55-59	462	5.2%
Age 60-64	402	4.6%
Age 65-69	358	4.1%
Age 70-74	322	3.7%
Age 75-79	245	2.8%
Age 80-84	216	2.5%
Age 85+	228	2.6%
Total	8,812	100.0%
Median	34.8	

Total Male Population (2012)		
	Trade Area built from components	
	Number	Percent
Age 0-4	350	8.2%
Age 5-9	336	7.9%
Age 10-14	328	7.7%
Age 15-19	299	7.0%
Age 20-24	303	7.1%
Age 25-29	310	7.2%
Age 30-34	311	7.3%
Age 35-39	244	5.7%
Age 40-44	279	6.5%
Age 45-49	270	6.3%
Age 50-54	290	6.8%
Age 55-59	225	5.3%
Age 60-64	177	4.1%
Age 65-69	166	3.9%
Age 70-74	138	3.2%
Age 75-79	100	2.3%
Age 80-84	86	2.0%
Age 85+	64	1.5%
Total	4,276	100.0%

Total Female Population (2012)		
	Trade Area built from components	
	Number	Percent
Age 0-4	346	7.6%
Age 5-9	344	7.6%
Age 10-14	305	6.7%
Age 15-19	282	6.2%
Age 20-24	314	6.9%
Age 25-29	306	6.7%
Age 30-34	299	6.6%
Age 35-39	271	6.0%
Age 40-44	254	5.6%
Age 45-49	270	6.0%
Age 50-54	268	5.9%
Age 55-59	237	5.2%
Age 60-64	225	5.0%
Age 65-69	192	4.2%
Age 70-74	184	4.1%
Age 75-79	145	3.2%
Age 80-84	130	2.9%
Age 85+	164	3.6%
Total	4,536	100.0%
Median	36.3	

Population by Household Type (2012)		
	Trade Area built from components	
	Number	Percent
Family	6,958	79.0%
Non-Family	1,740	19.7%
Group Quarters	115	1.3%
Total	8,813	100.0%

Employment Status 16 Plus (2012)		
	Trade Area built from components	
	Number	Percent
In Armed Forces	1	0.0%
Employed	3,986	59.4%
Unemployed	300	4.5%
Not In Labor Force	2,425	36.1%
Total	6,712	100.0%

Educational Attainment Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	156	2.8%
Nursery-4th grade	21	0.4%
5th-6th grade	130	2.3%
7th-8th grade	200	3.6%
9th grade	159	2.8%
10th grade	129	2.3%
11th grade	251	4.5%
12th grade no diploma	89	1.6%
High school graduate, GED, or alternative	1,777	31.8%
Some college, < 1 year	411	7.4%

Some college, 1+ years, no degree	816	14.6%
Associate's degree	412	7.4%
Bachelor's degree	747	13.4%
Master's degree	227	4.1%
Professional school degree	43	0.8%
Doctorate degree	23	0.4%
Total	5,591	100.0%

Educational Attainment Male Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	87	3.3%
Nursery-4th grade	19	0.7%
5th-6th grade	104	3.9%
7th-8th grade	72	2.7%
9th grade	24	0.9%
10th grade	79	3.0%
11th grade	151	5.7%
12th grade no diploma	71	2.7%
High school graduate, GED, or alternative	810	30.7%
Some college, < 1 year	153	5.8%
Some college, 1+ years, no degree	404	15.3%
Associate's degree	172	6.5%
Bachelor's degree	366	13.9%
Master's degree	87	3.3%
Professional school degree	24	0.9%
Doctorate degree	19	0.7%
Total	2,642	100.0%

Educational Attainment Female Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	69	2.3%
Nursery-4th grade	2	0.1%
5th-6th grade	26	0.9%
7th-8th grade	128	4.3%
9th grade	135	4.6%
10th grade	50	1.7%
11th grade	100	3.4%
12th grade no diploma	18	0.6%
High school graduate, GED, or alternative	967	32.8%
Some college, < 1 year	258	8.7%
Some college, 1+ years, no degree	412	14.0%
Associate's degree	240	8.1%
Bachelor's degree	381	12.9%
Master's degree	140	4.7%
Professional school degree	19	0.6%
Doctorate degree	4	0.1%
Total	2,949	100.0%

Housing Value of Owner-Occupied Housing Units: (2010)		
	Trade Area built from components	
	Number	Percent
Less than \$10,000	11	0.5%
\$10,000 to \$14,999	17	0.8%

\$15,000 to \$19,999	43	2.0%
\$20,000 to \$24,999	75	3.6%
\$25,000 to \$29,999	8	0.4%
\$30,000 to \$34,999	3	0.1%
\$35,000 to \$39,999	32	1.5%
\$40,000 to \$49,999	141	6.7%
\$50,000 to \$59,999	77	3.7%
\$60,000 to \$69,999	180	8.6%
\$70,000 to \$79,999	141	6.7%
\$80,000 to \$89,999	183	8.7%
\$90,000 to \$99,999	138	6.6%
\$100,000 to \$124,999	290	13.8%
\$125,000 to \$149,999	176	8.4%
\$150,000 to \$174,999	210	10.0%
\$175,000 to \$199,999	61	2.9%
\$200,000 to \$249,999	128	6.1%
\$250,000 to \$299,999	50	2.4%
\$300,000 to \$399,999	62	3.0%
\$400,000 to \$499,999	22	1.0%
\$500,000 to \$749,999	29	1.4%
\$750,000 to \$999,999	13	0.6%
\$1,000,000 or more	10	0.5%
Total	2,100	100.0%

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